

Jesse Webb Sponsorship Package



About Me

- 18 years old
- From British Columbia, Canada
- Graduated high school at Terry Fox Secondary
- Work at Shur-Fit products



Racing Background

- Raced high performance go karts since 2017 with Italian Motors USA and Catalyst Driver Development
- 2021 Nissan Sentra Cup rookie of the year and 3rd place overall
- 2022 RS1 cup series winner



Sandy Steck

About Conquest Racing

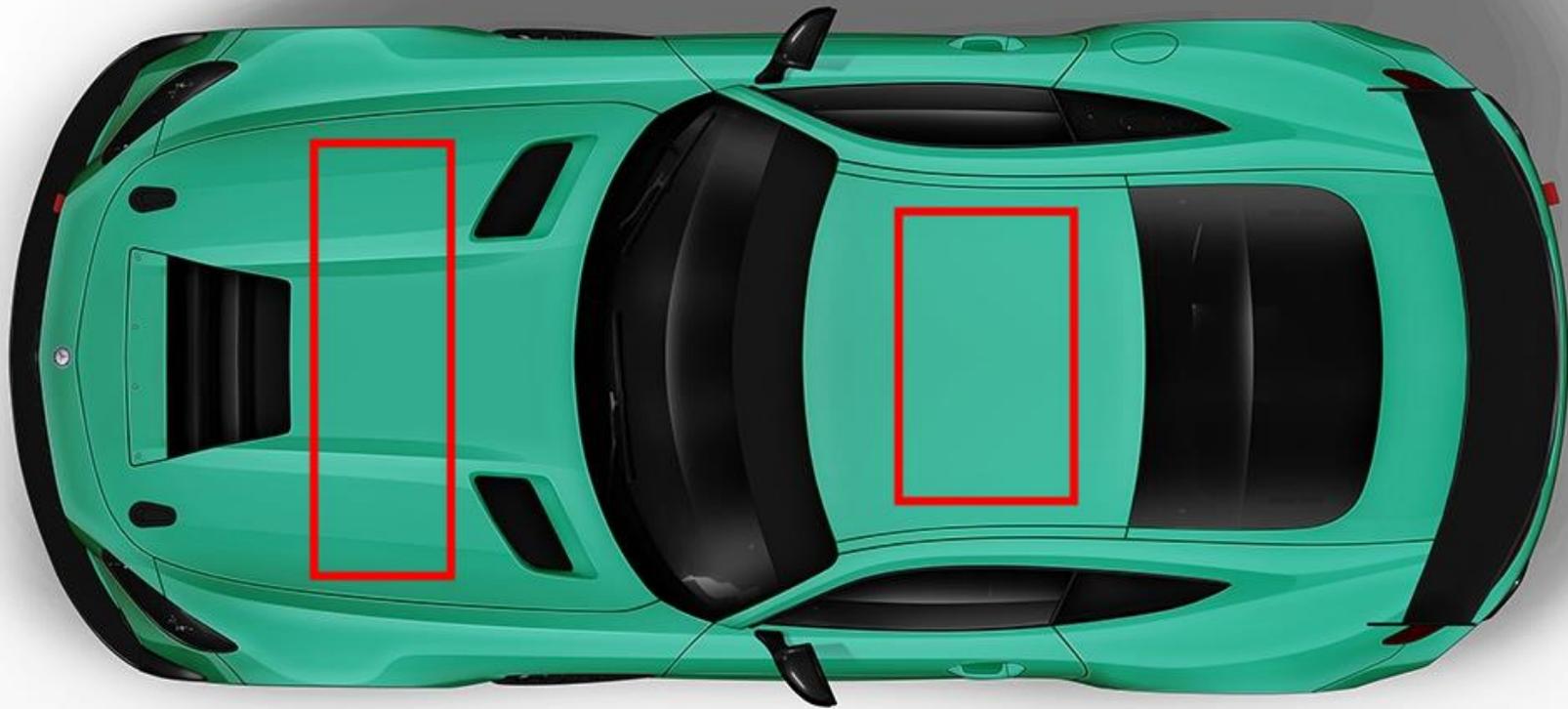
- Conquest Racing was established by former 1991 Indy Lights champion and Indianapolis 500 veteran Eric Bachelart in 1997 to compete in North American major open-wheel racing.
- Stationed in Indianapolis, Conquest Racing has been involved in the past with the Indy Car Series, Indy Lights, Formula Atlantic, ALMS and IMSA. Currently, Conquest Racing is operating cars in The Ferrari Challenge Series and Mercedes AMG GT4 America Championship.





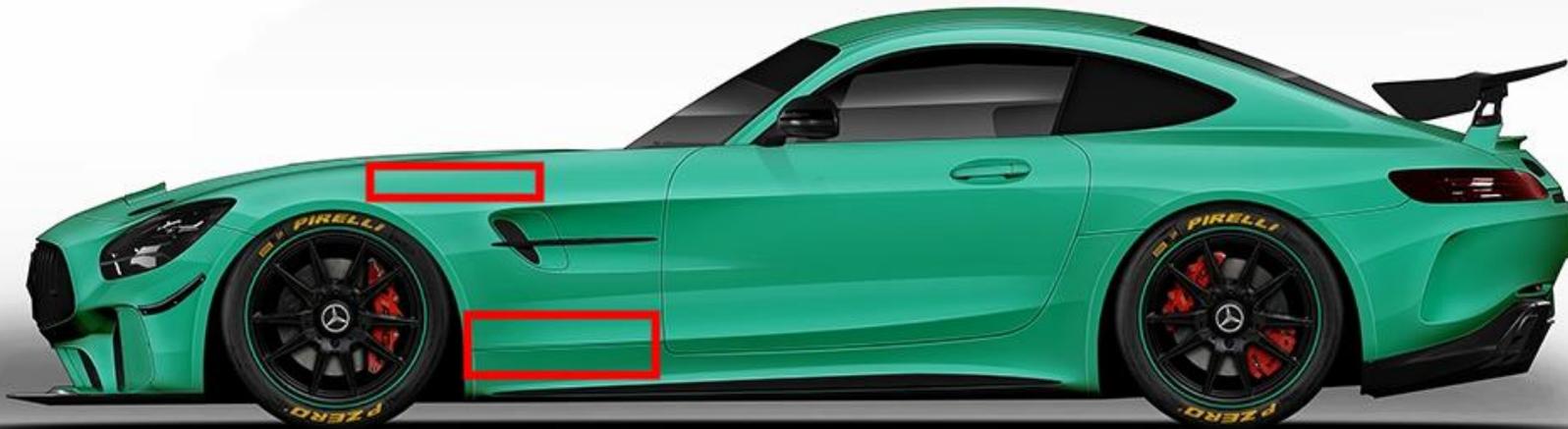
About GT4 America

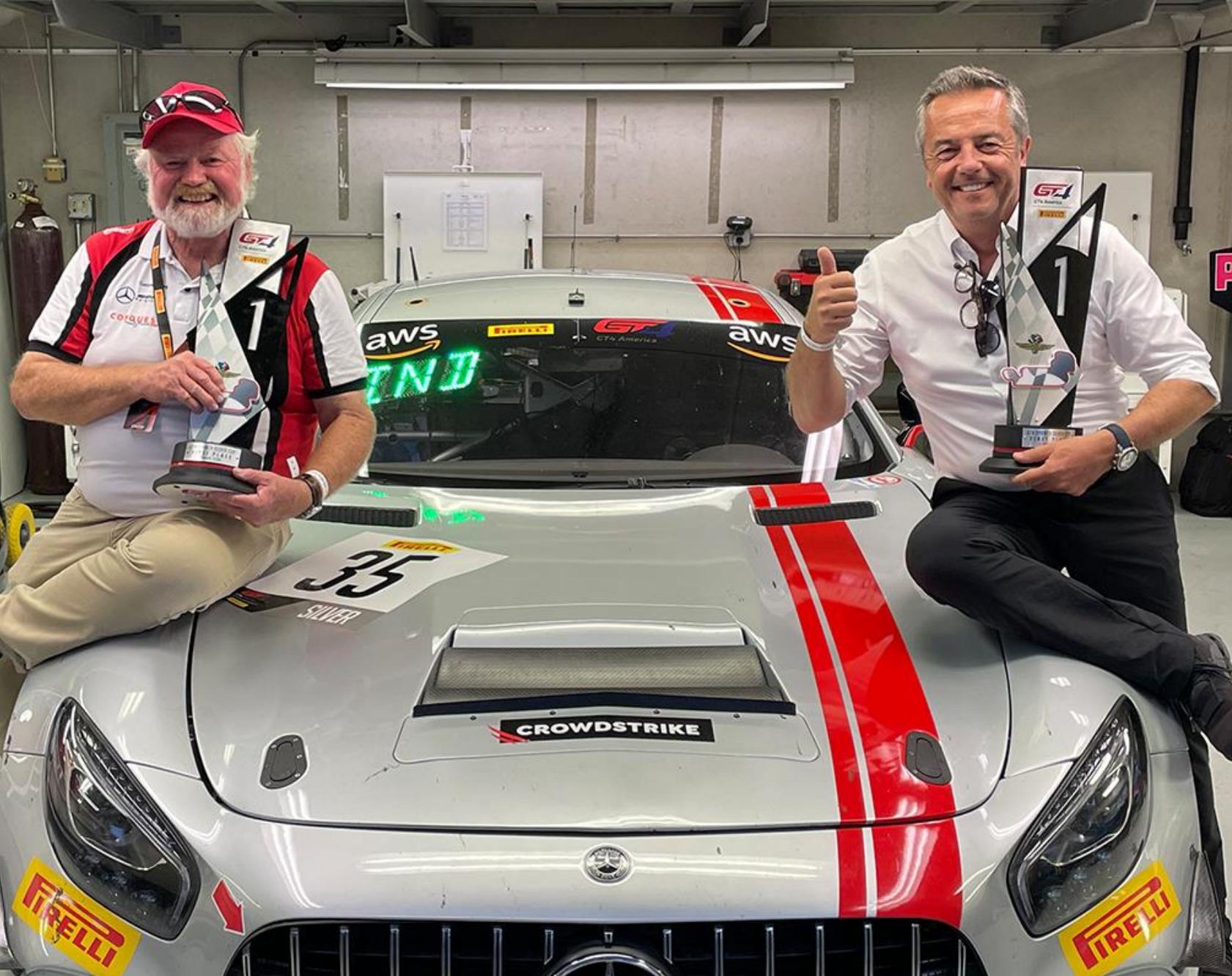
- The Pirelli GT4 America championship has seen explosive growth with the best wheel-to-wheel racing in North America. Utilizing GT4 homologated racecars, an array of manufacturers top the time sheets and championship standings. For 2023, Pirelli GT4 America continues its exclusive two-driver entries competing in 60-minute double-header sprint weekends. Many familiar and some new manufacturers such as Aston Martin, Audi, BMW, Ford, Porsche and Toyota will be represented on-track with some of today's best drivers, competing at some of the most iconic circuits in California, Texas, Virginia, Wisconsin, Florida and Indiana.



Sponsorship Areas

- The red boxes are areas of the car that sponsorship stickers will be able to be placed





Sponsorship Options

- Sticker on car
- Logo on suit
- Visor sticker
- Promotional videos
- Social media posts
- Race day events

How to Sponsor

- This year is unlike my other years in racing where we had a set price for sponsorship. This year we are working with YOU to provide the best package for the money that is sponsored.
- Contact
 - 1(604)-970-7211
 - Jessewebbracing@gmail.com
 - @jessewebbracing on Instagram



Race Metrics (Below)

- Race metrics show all the viewership details of the series. It breaks down the different sources of media and show the viewership they received.
- The metrics are done with all classes in the series combined
 - GT4 America
 - Fanatec GT World Challenge
 - GT America
 - TC America





VENUE HIGHLIGHTS

LOCATION: Sonoma, California

CIRCUIT TYPE: Road Course

TRACK DISTANCE: 2.52 Miles

OF TURNS: 12

EVENT HIGHLIGHTS

EVENT ATTENDEES: 10,340

TOTAL ENTRIES: 135

SERIES:

Fanatec GT World Challenge America powered by AWS

GT America powered by AWS

Pirelli GT4 America

TC America powered by Skip Barber





SOCIAL IMPRESSIONS

The following numbers are combined from Twitter, Facebook, Instagram, the event hashtag, and each of the series hashtags.

TOTAL EVENT SOCIAL IMPRESSIONS 79M

BROADCAST & LIVESTREAM

Premiere and encore presentations of each race are aired on our partner network, CBS Sports. Live interactive streaming is also available on YouTube and Twitch.

TOTAL BROADCAST VIEWERSHIP 483K

EARNED MEDIA

We work closely with the top national and local media outlets to generate earned media for each race weekend.

TOTAL COMBINED MEDIA READERSHIP 35.1M



NOLA

MOTORSPORTS PARK

VENUE HIGHLIGHTS

LOCATION: Avondale, Louisiana

CIRCUIT TYPE: Road Course

TRACK DISTANCE: 2.75 Miles

OF TURNS: 16

EVENT HIGHLIGHTS

EVENT ATTENDEES: 7,770

TOTAL ENTRIES: 82

SERIES:

Fanatec GT World Challenge America powered by AWS

Pirelli GT4 America

TC America powered by Skip Barber





SRO
MOTORSPORTS GROUP

NOLA

MOTORSPORTS PARK

SOCIAL IMPRESSIONS

The following numbers are combined from Twitter, Facebook, Instagram, the event hashtag, and each of the series hashtags.

TOTAL EVENT SOCIAL IMPRESSIONS 67M

BROADCAST & LIVESTREAM

Premiere and encore presentations of each race are aired on our partner network, CBS Sports. Live interactive streaming is also available on YouTube and Twitch.

TOTAL BROADCAST VIEWERSHIP 207.5K

EARNED MEDIA

We work closely with the top national and local media outlets to generate earned media for each race weekend.

TOTAL COMBINED MEDIA READERSHIP 9.5M



VENUE HIGHLIGHTS

LOCATION: Alton, Virginia

CIRCUIT TYPE: Road Course

TRACK DISTANCE: 3.27 Miles

OF TURNS: 17

EVENT HIGHLIGHTS

EVENT ATTENDEES: 9,178

TOTAL ENTRIES: 120

SERIES:

Fanatec GT World Challenge America powered by AWS

GT America powered by AWS

Pirelli GT4 America

TC America powered by Skip Barber





SOCIAL IMPRESSIONS

The following numbers are combined from Twitter, Facebook, Instagram, the event hashtag, and each of the series hashtags.

TOTAL EVENT SOCIAL IMPRESSIONS 76M

BROADCAST & LIVESTREAM

Premiere and encore presentations of each race are aired on our partner network, CBS Sports. Live interactive streaming is also available on YouTube and Twitch.

TOTAL BROADCAST VIEWERSHIP 192.2K

EARNED MEDIA

We work closely with the top national and local media outlets to generate earned media for each race weekend.

TOTAL COMBINED MEDIA READERSHIP 3.7M





VENUE HIGHLIGHTS

LOCATION: Watkins Glen, New York

CIRCUIT TYPE: Road Course

TRACK DISTANCE: 3.45 Miles

OF TURNS: 11

EVENT HIGHLIGHTS

EVENT ATTENDEES: 10,485

TOTAL ENTRIES: 110

SERIES:

Fanatec GT World Challenge America powered by AWS

GT America powered by AWS

Pirelli GT4 America

TC America powered by Skip Barber





SRO
MOTORSPORTS GROUP

Watkins Glen INTERNATIONAL

SOCIAL IMPRESSIONS

The following numbers are combined from Twitter, Facebook, Instagram, the event hashtag, and each of the series hashtags.

TOTAL EVENT SOCIAL IMPRESSIONS 77M

BROADCAST & LIVESTREAM

Premiere and encore presentations of each race are aired on our partner network, CBS Sports. Live interactive streaming is also available on YouTube and Twitch.

TOTAL BROADCAST VIEWERSHIP 213K

EARNED MEDIA

We work closely with the top national and local media outlets to generate earned media for each race weekend.

TOTAL COMBINED MEDIA READERSHIP 1.84M



VENUE HIGHLIGHTS

LOCATION: Elkhart Lake, Wisconsin

CIRCUIT TYPE: Road Course

TRACK DISTANCE: 4.04 Miles

OF TURNS: 15

EVENT HIGHLIGHTS

EVENT ATTENDEES: 8,388

TOTAL ENTRIES: 109

SERIES:

Fanatec GT World Challenge America powered by AWS

GT America powered by AWS

Pirelli GT4 America

TC America powered by Skip Barber





SOCIAL IMPRESSIONS

The following numbers are combined from Twitter, Facebook, Instagram, the event hashtag, and each of the series hashtags.

TOTAL EVENT SOCIAL IMPRESSIONS 90.7M

BROADCAST & LIVESTREAM

Premiere and encore presentations of each race are aired on our partner network, CBS Sports. Live interactive streaming is also available on YouTube and Twitch.

TOTAL BROADCAST VIEWERSHIP 250.3K

EARNED MEDIA

We work closely with the top national and local media outlets to generate earned media for each race weekend.

TOTAL COMBINED MEDIA READERSHIP 17.3M



SEBRING
INTERNATIONAL RACEWAY

VENUE HIGHLIGHTS

LOCATION: Sebring, Florida

CIRCUIT TYPE: Road Course

TRACK DISTANCE: 3.74 Miles

OF TURNS: 17

EVENT HIGHLIGHTS

EVENT ATTENDEES: 7,588

TOTAL ENTRIES: 101

SERIES:

Fanatec GT World Challenge America powered by AWS

GT America powered by AWS

Pirelli GT4 America

TC America powered by Skip Barber



SEBING

INTERNATIONAL RACEWAY

SOCIAL IMPRESSIONS

The following numbers are combined from Twitter, Facebook, Instagram, the event hashtag, and each of the series hashtags.

TOTAL EVENT SOCIAL IMPRESSIONS 62.4M

BROADCAST & LIVESTREAM

Premiere and encore presentations of each race are aired on our partner network, CBS Sports. Live interactive streaming is also available on YouTube and Twitch.

TOTAL BROADCAST VIEWERSHIP 257.7K

EARNED MEDIA

We work closely with the top national and local media outlets to generate earned media for each race weekend.

TOTAL COMBINED MEDIA READERSHIP 1.69M





VENUE HIGHLIGHTS

LOCATION: Speedway, Indiana

CIRCUIT TYPE: Road Course

TRACK DISTANCE: 2.44 Miles

OF TURNS: 14

EVENT HIGHLIGHTS

EVENT ATTENDEES: 10,323

TOTAL ENTRIES: 113

SERIES:

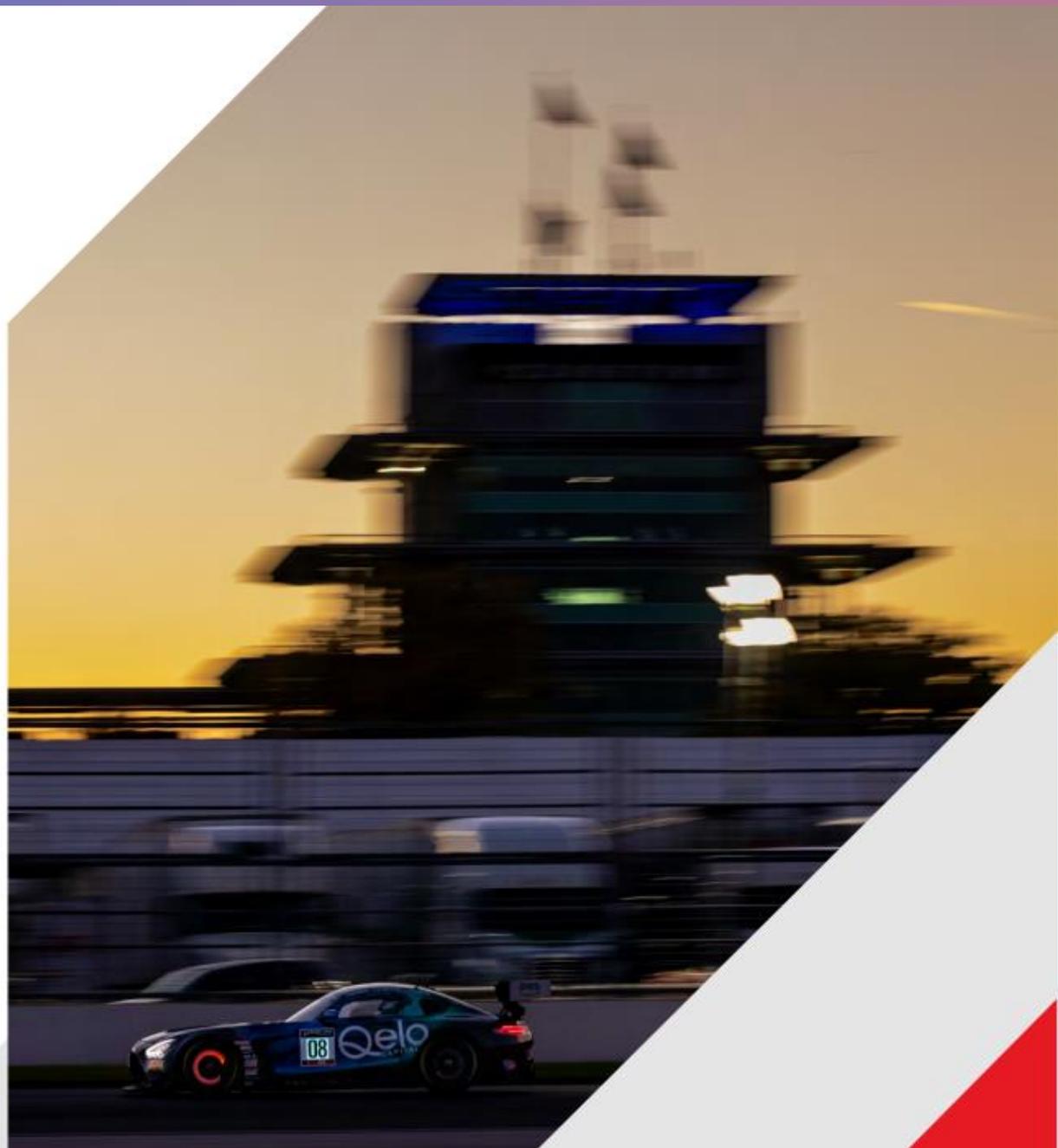
Intercontinental GT Challenge Powered by Pirelli

Fanatec GT World Challenge America powered by AWS

GT America powered by AWS

Pirelli GT4 America

TC America powered by Skin Barber





SOCIAL IMPRESSIONS

The following numbers are combined from Twitter, Facebook, Instagram, the event hashtag, and each of the series hashtags.

TOTAL EVENT SOCIAL IMPRESSIONS 160.9M

BROADCAST & LIVESTREAM

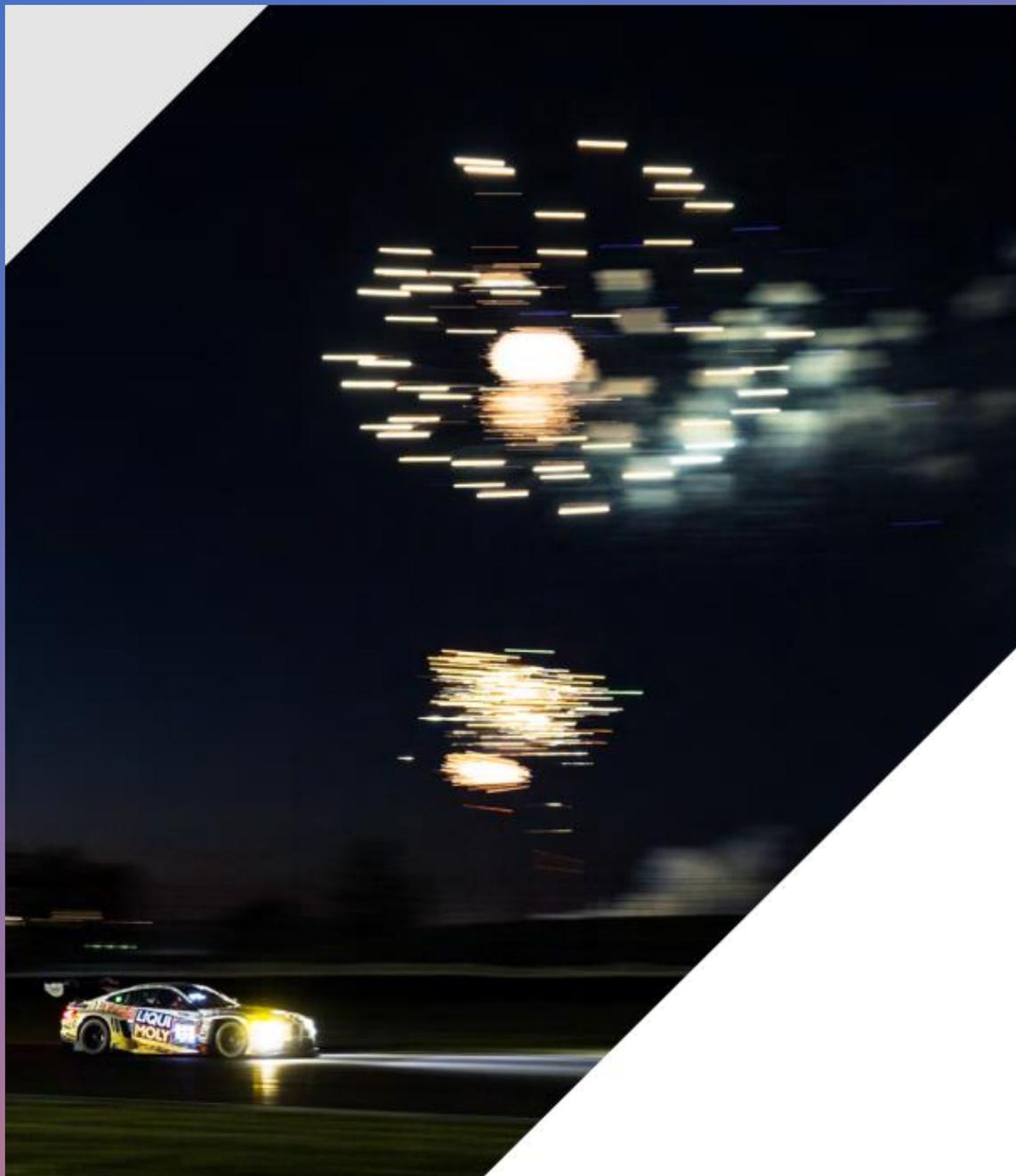
Premiere and encore presentations of each race are aired on our partner network, CBS Sports. Live interactive streaming is also available on YouTube and Twitch.

TOTAL BROADCAST VIEWERSHIP 300.7K

EARNED MEDIA

We work closely with the top national and local media outlets to generate earned media for each race weekend.

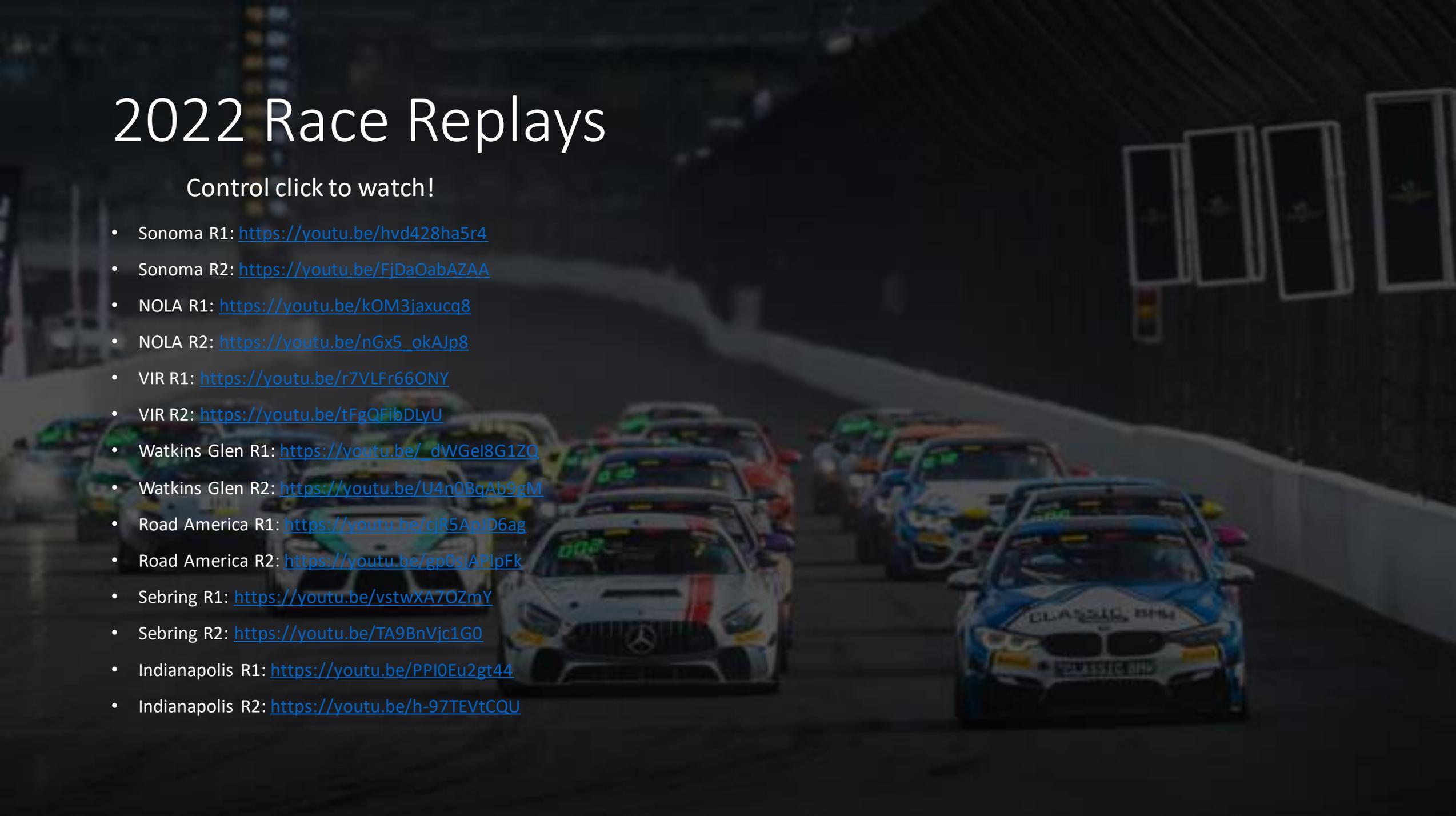
TOTAL COMBINED MEDIA READERSHIP 25.1M



2022 Race Replays

Control click to watch!

- Sonoma R1: <https://youtu.be/hvd428ha5r4>
- Sonoma R2: <https://youtu.be/FjDaOabAZAA>
- NOLA R1: <https://youtu.be/kOM3jaxucq8>
- NOLA R2: https://youtu.be/nGx5_okAJp8
- VIR R1: <https://youtu.be/r7VLFr66ONY>
- VIR R2: <https://youtu.be/tFgQFibDLyU>
- Watkins Glen R1: https://youtu.be/_dWGeI8G1ZQ
- Watkins Glen R2: <https://youtu.be/U4n0BqAb9gM>
- Road America R1: <https://youtu.be/cjR5ApJD6ag>
- Road America R2: <https://youtu.be/gp0sjAPlpFk>
- Sebring R1: <https://youtu.be/vstwXA7OZmY>
- Sebring R2: <https://youtu.be/TA9BnVjc1G0>
- Indianapolis R1: <https://youtu.be/PPI0Eu2gt44>
- Indianapolis R2: <https://youtu.be/h-97TEVtCQU>





2022 Race Cinematics

Control click to watch!

- Sonoma: https://youtu.be/1rT_vgoSpac
- NOLA: <https://youtu.be/axybVUMhLKA>
- Watkins
Glen: <https://youtu.be/dXjdfcG4EZg>
- VIR: <https://youtu.be/n89O42DL3pl>
- Road
America: <https://youtu.be/t7XrBfHfLe8>
- Sebring: https://youtu.be/xvmxW_5NEQQ
- Indianapolis: https://youtu.be/XZqIr5VO_U8

